

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 9/12
Estimate Number	1688

Invoice #	117176-1
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/02/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	117176
Alt Order #	06299777
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	David Letterman	1135p-1237a		•			•			<u>, </u>
	ISSUE CLA	ASS OF TIME									
					2 to 09/02/12	2x	T				
	WRAL			Th	08/30/12	:30	12:19 AM	D3C12-NC07-T01H	\$600.00		2
	WRAL			Th	08/30/12	:30	12:49 AM	D3C12-NC07-T01H	\$600.00		1
					Republican Na Rep Nat'l Con			nutes			
_				Ln due	nep Nati Con	v ran ove	1 33 11111111				
2	WRAL	Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME		00/07//		_					
					2 to 09/02/12	2x	TF		4500.00		
	WRAL			Th F	08/30/12	:30	10:59 AM	D3C12-NC07-T01H	\$500.00		1 2
_	WRAL		1007 107	F	08/31/12	:30	10:59 AM	D3C12-NC07-T01H	\$500.00		2
3	WRAL ISSUE CLA	Late Late Show ASS OF TIME	1237a-137a								
					2 to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	1:17 AM	D3C12-NC07-T01H	\$225.00		1
	WRAL	Late Show airing late	107-23730am	F	08/31/12	:30	1:14 AM	D3C12-NC07-T01H	\$225.00		2
4	WRAL ISSUE CLA	Noon News ASS OF TIME	12p-1p								
					2 to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	12:10 PM	D3C12-NC07-T01H	\$700.00		1
	WRAL			F	08/31/12	:30	12:39 PM	D3C12-NC07-T01H	\$700.00		2
5	WRAL ISSUE CLA	Young and the Restless ASS OF TIME	4-5p								
				08/27/1	2 to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	3:59 PM	D3C12-NC07-T01H	\$1,300.00		1
	WRAL			F	08/31/12	:30	4:28 PM	D3C12-NC07-T01H	\$1,300.00		2
6	WRAL ISSUE CLA	WRAL 5:30AM News ASS OF TIME	530-6a								
				08/27/1	2 to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	5:51 AM	D3C12-NC07-T01H	\$1,000.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 9/12
Estimate Number	1688

Invoice #	117176-1
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/02/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	117176
Alt Order #	06299777
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	WRAL 5:30AM News	530-6a	-	-		-		-		
		ASS OF TIME		_							_
	WRAL			F	08/31/12	:30	5:52 AM	D3C12-NC07-T01H	\$1,000.00		2
9	WRAL	WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME		00/07/40		•					
	MDAL				to 09/02/12	3x	TF	-2-12 11-07 -0111	Φ4 000 00		
	WRAL WRAL			Th F	08/30/12 08/31/12	:30 :30	6:13 AM 6:13 AM	D3C12-NC07-T01H D3C12-NC07-T01H	\$1,600.00 \$1,600.00		2 3
	WRAL			F	08/31/12	:30	6:58 AM	D3C12-NC07-T01H D3C12-NC07-T01H	\$1,600.00		J 1
10	WRAL	Inside Edition	7-730P	'	00/31/12	.50	0.30 AW	DJCIZ-NCO7-TOIT	ψ1,000.00	•	·
10		ASS OF TIME	7-730P								
	.000_ 0_			08/27/12	to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	7:27 PM	D3C12-NC07-T01H	\$1,500.00	1	1
	WRAL			F	08/31/12	:30	7:29 PM	D3C12-NC07-T01H	\$1,500.00	1	2
11	WRAL ISSUE CLA	CBS This Morning ASS OF TIME	7am - 9am								
				08/27/12	to 09/02/12	3x	TF				
	WRAL			Th	08/30/12	:30	8:53 AM	D3C12-NC07-T01H	\$850.00	1	1
	WRAL			F	08/31/12	:30	8:25 AM	D3C12-NC07-T01H	\$850.00		2
	WRAL			F	08/31/12	:30	8:59 AM	D3C12-NC07-T01H	\$850.00	1	3
12	WRAL ISSUE CLA	Entertaiment Tonight ASS OF TIME	730-8P								
					to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	7:56 PM	D3C12-NC07-T01H	\$1,500.00		1
	WRAL			F	08/31/12	:30	7:56 PM	D3C12-NC07-T01H	\$1,500.00	1	2
13	WRAL ISSUE CLA	Dr. Phil ASS OF TIME	9-10a								
					to 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	9:56 AM	D3C12-NC07-T01H	\$500.00		1
	WRAL			F	08/31/12	:30	9:46 AM	D3C12-NC07-T01H	\$500.00		2
14	WRAL	CBS Sunday Morning	9-1030a								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007



Advertiser	Democratic Congressional Campaign Cc
Product	DCCC 9/12
Estimate Number	1688

Invoice #	117176-1
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/02/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	117176					
Alt Order #	06299777					
Deal #						
Order Flight	08/28/12 - 09/03/12					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLA	SS OF TIME	-		-						
					o 09/02/12	2x	2				
	WRAL			Su	09/02/12	:30	9:30 AM	D3C12-NC07-T01H	\$900.00		1
	WRAL			Su	09/02/12	:30	10:29 AM	D3C12-NC07-T01H	\$900.00)	2
18	WRAL	5:30 News	530-6p								
	ISSUE CLA	SS OF TIME									
				08/27/12 t	o 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	5:38 PM	D3C12-NC07-T01H	\$3,000.00		2
	WRAL			F	08/31/12	:30	5:58 PM	D3C12-NC07-T01H	\$3,000.00)	1
19	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME	-								
				08/27/12 t	o 09/02/12	2x	TF				
	WRAL			Th	08/30/12	:30	6:29 PM	D3C12-NC07-T01H	\$4,000.00)	1
	WRAL			F	08/31/12	:30	6:21 PM	D3C12-NC07-T01H	\$4,000.00)	2
20	WRAL	Late News	11-1135p								
	ISSUE CLA	SS OF TIME	•								
				08/27/12 t	o 09/02/12	4x	TFSS				
	WRAL			Th	08/30/12	:30	11:54 PM	D3C12-NC07-T01H	\$4,000.00)	2
							n over 33 min	utes			
				LR due Re	ep Nat'l Conv	ran over	33 minute				
	WRAL			F	08/31/12	:30	11:24 PM	D3C12-NC07-T01H	\$4,000.00)	4
	WRAL			Sa	09/01/12	:30	11:24 PM	D3C12-NC07-T01H	\$4,000.00		3
	WRAL			Su	09/02/12	:30	11:13 PM	D3C12-NC07-T01H	\$4,000.00)	1
21	WRAL	U.S Open Tennis Saturday	11a - 6p								
	ISSUE CLA	SS OF TIME									
				08/27/12 t	o 09/02/12	1x	S-				
	WRAL			Sa	09/01/12	:30	5:24 PM	D3C12-NC07-T01H	\$1,000.00)	1
22	WRAL	U.S Open Tennis Sunday	11a - 6p								
		SS OF TIME	•								
				08/27/12 t	o 09/02/12	1x	S				
	WRAL			Su	09/02/12	:30	3:05 PM	D3C12-NC07-T01H	\$1,000.00)	1
					· -				Ţ.,		•



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW - Ste 800 Washington, DC 20007

INVOICE	

Advertiser	Democratic Congressional Campaign (
Product	DCCC 9/12					
Estimate Number	1688					

Invoice #	117176-1			
Invoice Date	09/02/12			
Invoice Month	September 2012			
Invoice Period	08/27/12 - 09/02/12			

Station	WRAL					
Account Executive	Cheryl Blair					
Sales Office	Washington Telerep					
Sales Region	National					

]	Order #	117176				
	Alt Order #	06299777				
	Deal #					
	Order Flight	08/28/12 - 09/03/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL	WRAL 6a News Sat	6-8a								_
- 1	SSUE CLA	SS OF TIME									
				08/27/12 to	0 09/02/12	1x	S-				
	WRAL			Sa	09/01/12	:30	6:11 AM	D3C12-NC07-T01H	\$600.00		1
			Aired Spots	37							

Gross Total \$57,400.00

Agency Commission \$8,610.00

Payment Terms 30 Days **Net Amount Due** \$48,790.00